GRIFFIN ELL

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PROFESSIONAL SUMMARY

Creative and detail-oriented Graphic Designer with 3+ years of experience in branding, apparel, print, and marketing design. Proven ability to deliver high-quality visual solutions for professional sports teams, educational institutions, and commercial clients. Passionate about typography, layout, and digital illustration with strong skills in Adobe Creative Suite and production workflows.

SKILLS AND ABILITIES

Design Skills:
Layout Design, Typography, Vector Illustration, Digital Painting, Marketing Collateral

Production Skills-
Prepress Setup, Template Automation, Order Finalization, Shipping Prep

Soft Skills-
Reliable, Motivated, Organized, Detail-Oriented

Design Tools:
Ai Illustrator
Ps Photoshop
Id InDesign
Ae After Effects
Pr Premiere
Corel Draw

PROFESSIONAL EXPERIENCE

'Automated Headwear Production Designer II
May 2026 - Present
-Responsible for a large amount of '47's headwear production ranging from 1/4 to 1/3 of all headwear production at '47 depending on the time of year.
-Responsible for automation and production of '47 lifestyle orders including all Carhartt collaborations.
-Operate software to automate and finalize high-volume apparel and headwear designs from start to finish.
- Enter data from project managers to add styles to '47's creative system and proceed with automating production
- Work with with creative and licensing teams to ensure consistency across entire lines of headwear and apparel.

47 Brand - Automated Headwear Production Designer
2023 - Present
- Use an Illustrator plugin to automate and finalize high-volume apparel and headwear designs.
- Edit and prepare custom orders for professional and collegiate teams, ensuring brand accuracy.
- Collaborate with creative teams to ensure alignment with production and visual standards.

New England Flag and Banner - Graphic Designer
2022 - 2023
- Designed custom flags, banners, tents, and signage for sports teams, schools, and events.
- Created marketing collateral including posters, flyers, and branded materials.
- Supported production with file setup, quality checks, and packaging for shipping.

EDUCATION

B.A. in Graphic Design - Keene State College, Graduated May 2021

Wakefield Memorial High School - Class of 2017